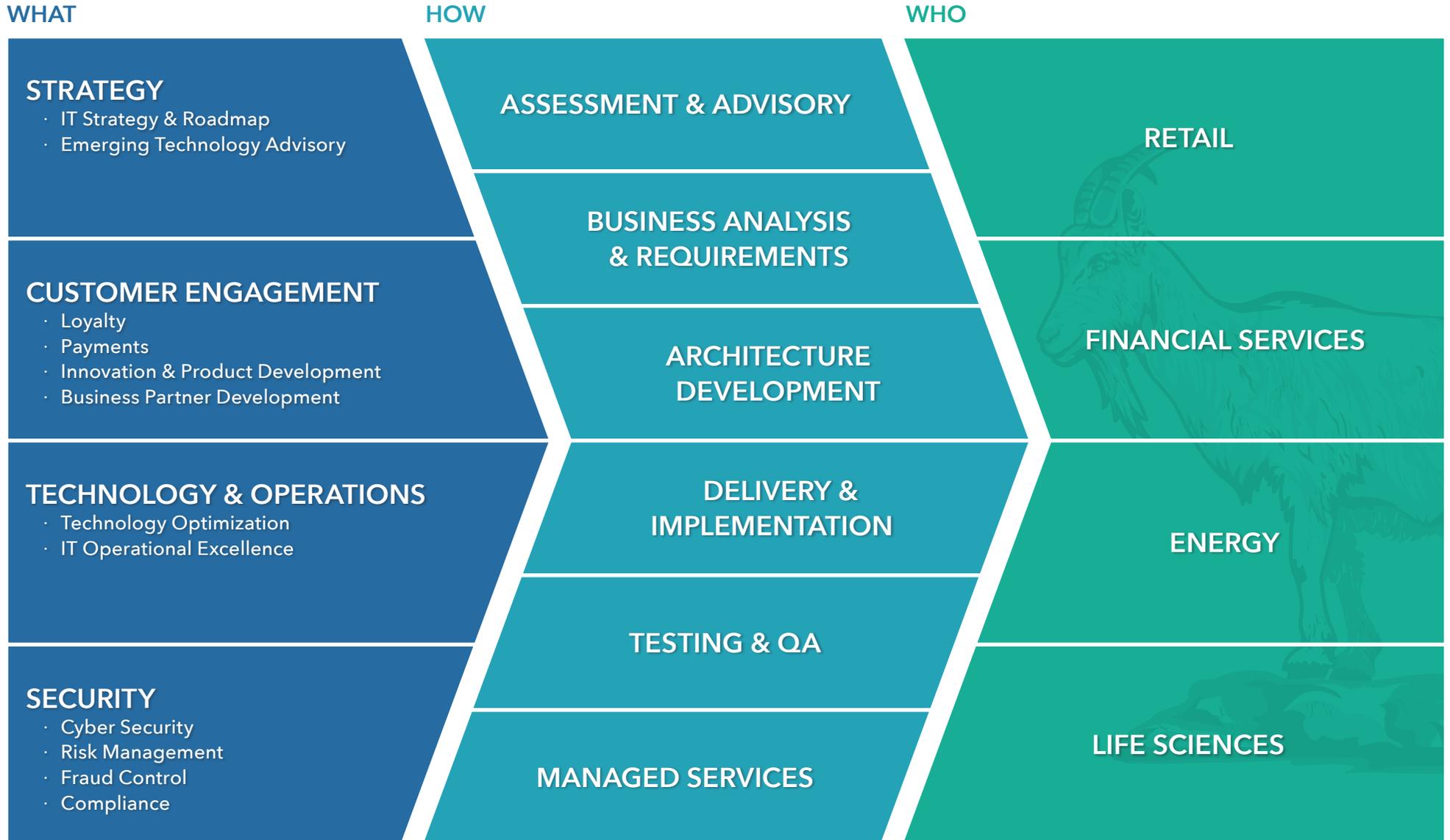
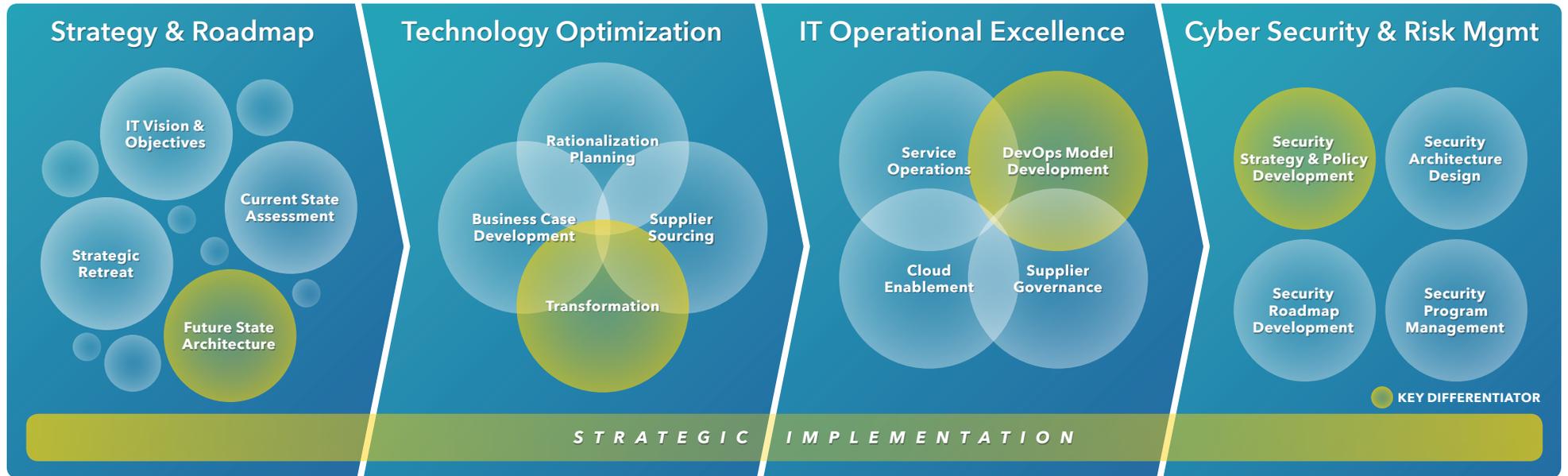


## Strategy Implemented.

W. Capra Consulting Group, a Chicago based consultancy, is focused on advising, leading, integrating, and delivering strategic technology change programs (IT Optimization, Payment, Security, Customer Engagement, and more) to a diverse set of Fortune 500 companies. We have a passion for partnering with clients to define and deliver complex solutions in an accelerated timeline—*Strategy Implemented.*





## W. Capra CONSULTING GROUP

### About W. Capra

W. Capra is a professional services firm with over 15 years' experience advising, leading, integrating and delivering strategic digital change (IT Transformation, Security, Payment, Customer Engagement, and more) to a diverse set of Fortune 500 companies. Our clients include Retail, Energy, Life Science and Financial Services companies where our teams partner to provide innovative and value added solutions.

### Contacts

**Dean Evans**  
devans@wcapra.com  
312-339-0208

**Karl Scott**  
kscott@wcapra.com  
630-673-3565

### Today's Business Challenge

Digital capabilities are increasingly critical to maintaining competitiveness in today's business climate. Leadership has a strong desire to capitalize on current and emerging technologies to give their business the edge needed to achieve aggressive goals and objectives: increasing revenues; innovating new products; providing a better customer experience; enabling informed decision-making; or improving brand image. The ultimate objective is to disrupt their business model rather than respond to disruption.

### IT Opportunity

Today's IT organization is a key partner in driving the right outcomes to satisfy business goals and objectives. The right strategy is needed to drive investments that enable the business strategy and pave the way for innovation. This strategy must be followed up with real transformation to realize value.

The challenge for IT is balancing the manage-

ment of highly complex environments and extending rigid systems with the delivery of new innovative capabilities using current technologies. This dichotomy is a reality in most IT organizations and must be successfully navigated to enable the business to take advantage of opportunities in the marketplace.

### W. Capra's Value Proposition

W. Capra helps organizations satisfy business and IT challenges by delivering actionable strategies that drive the right outcomes. We lead our customers in the transformation from high investment in run operations and inability to respond to new business requests to high investment in innovation and fast response - increased IT value proposition.

W. Capra IT Transformation services include Strategy & Roadmap, Technology Optimization, IT Operational Excellence and Cyber Security & Risk Management. Combined these services ensure the right technologies, processes, and teams are in place to deliver the right digital

capabilities. While the combined services lead to compelling results, customers may choose to engage in one of the services to address an immediate need such as Future State Architecture or Strategic Implementation.

### W. Capra Differentiator

The W. Capra differentiator is our dedicated consultants, and our focus on customer partnership to deliver the right outcomes. We measure our success by the achievement of your business objectives, not ours. The guiding principles used to steer customer engagements include:

1. Seek to understand customers' business and desired outcomes
2. Link solutions to business outcomes
3. Focus on simplicity
4. Build in risk management
5. Measure the right things